

**SAFETY LINE**  
Anything that is not getting cut  
must be inside this red line

**TRIM EDGE**  
This is where the finished  
product will be cut

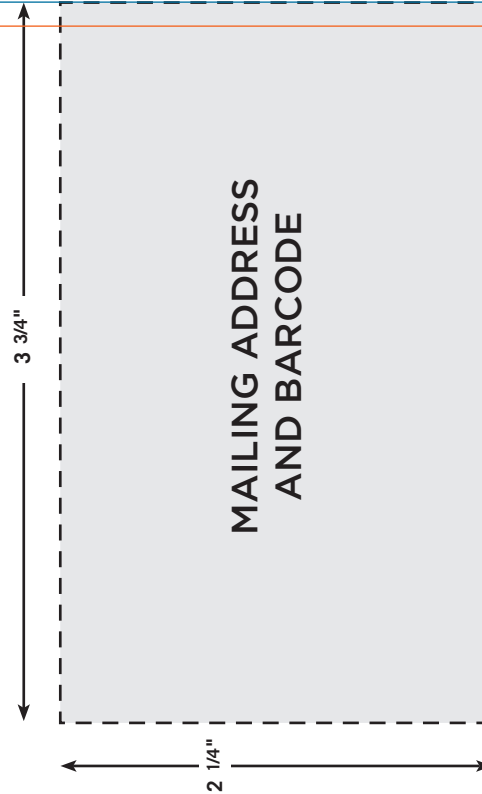
**BLEED EDGE**  
Extend all background  
images to this green line.

**File Requirements:**

**CMYK**  
**300 DPI**  
**Flattened PDF**  
**1/8" of bleed**

**C**

**SHORT FOLD PANEL**  
PANEL SIZE IS 3 5/8



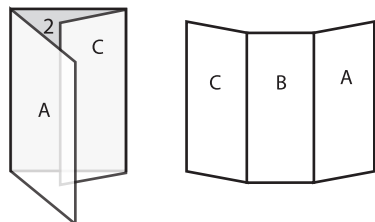
**A**

**FRONT COVER**  
PANEL SIZE IS 3 11/16

**B**

**BACK COVER**  
PANEL SIZE IS 3 11/16

# TRI-FOLD BROCHURE -OUTSIDE



**8.5 x 11 FINAL**  
(8.75 X 11.25 W/BLEED)





**directmailimpressions**  
SMART MARKETING THAT DELIVERS

**File Requirements:**  
CMYK  
300 DPI  
Flattened PDF  
1/8" of bleed

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# TRI-FOLD BROCHURE -INSIDE

**1**

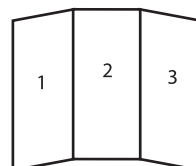
**INSIDE**  
PANEL SIZE IS 3 11/16

**2**

**INSIDE**  
PANEL SIZE IS 3 11/16

**3**

**IINSIDE**  
PANEL SIZE IS 3 5/8



**8.5 x 11 FINAL**  
(8.75 X 11.25 W/BLEED)