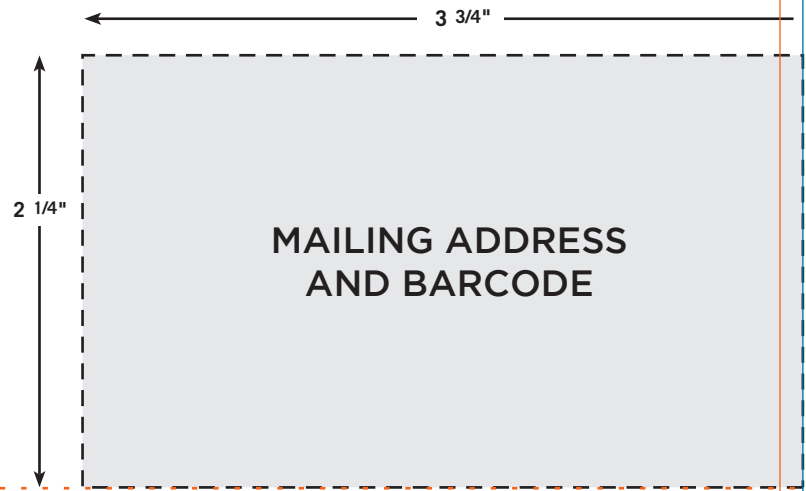


**File Requirements:**  
CMYK  
300 DPI  
Flattened PDF  
1/8" of bleed



FOLD LINE



**directmailimpressions**  
SMART MARKETING THAT DELIVERS

**11 x 8.5 FINAL (5.5x8.5 Folded)**  
(11.25 X 8.75 W/BLEED)

**SAFETY LINE**  
Anything that is not getting cut  
must be inside this red line

**TRIM EDGE**  
This is where the finished  
product will be cut

**BLEED EDGE**  
Extend all background images right  
off the edge to this green line.